

Morgan Erin Beatty

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Work Experience

Dayton Children's Hospital

Dayton, OH / Sept 2021–Present
Instructional Designer & Animator / Full-time

Lead designer and animator for organizational development and learning projects. Responsible for creation of all assets, design guidelines, and design strategy for team.

Freelance Designer

Troy, OH / 2021–Present
Multidisciplinary Designer / Part-time

Collaborate with clients to understand their design needs and preferences. Create and design visual concepts for various projects, such as branding, print design, digital design, social media, and video.

ITA Audio Visual Solutions

Cincinnati, OH / Apr 2021–Dec 2021
Visual Designer / Contract

Work closely with the technical director, producers, ITA sales and clients to design for a variety of platforms from concept through completion. Maintain client brand standards, work with still and motion graphics including video content creation, 2D animation, and editing.

University of Cincinnati, DAAP

Cincinnati, OH / Jan 2019–August 2021
Communication Designer / Part-time

Design and management of marketing components of college events such as DAAPworks, DAAPcamps, DAAP Fashion Show, and Special Project Outreach. Assist Outreach Director on-site at special events to help manage and direct events.

Live Well Collaborative

Cincinnati, OH / Jan 2020–June 2020
Communication Design Co-op / Full & Part-time

Worked on multidisciplinary teams to complete design research, concept ideation, and concept refinement for clients such as UC Health Cancer Center, Cincinnati Children's Hospital, and Boeing.

Education

University of Cincinnati / Cincinnati, OH
College of Design, Architecture, Art, and Planning
Bachelor of Science in Design / Summa Cum Laude
Fine Arts minor & Psychology minor

Skills

After Effects, Illustrator, Indesign, Photoshop, Adobe XD, Premiere Pro, Cinema 4D, Sketch, Invision, Figma, UX/UI, Abstract, Articulate, Workday, Illustration, 2D Animation, Character Design, Video Editing, Design Research, Project Management, Microsoft Office Suite, Microsoft Teams, Webex, Zoom, Miro, Trello, Social Media Strategy, Event Management, Exhibition Design

Activities

DAAP Fashion Show | Stage Manager
DAAPcamps | House Lead